



**MORAME**  
REGIONAL TOURISM ORGANISATION

MORAME RTO is the official destination marketing organisation for the Greater West Rand region endorsed by WRDM.



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9 July 2025

## FOR IMMEDIATE RELEASE

### **MORAME Regional Tourism Organisation to Host Inspirational Mandela Day Fundraiser at Cirqlar@Bidon in Muldersdrift, MOGALE CITY, WEST RAND, SOUTH AFRICA**

MORAME is proud to announce an inspiring Mandela Day fundraiser event, set to take place on Saturday, 19th July 2025, at the vibrant Cirqlar@Bidon. This special occasion aims to honour the legacy of Nelson Mandela through a rich tapestry of arts, culture, and community spirit, all while raising vital funds for MORAME's impactful initiatives.

The day promises an immersive experience for all attendees, featuring a captivating photography exhibition of Madiba, offering a poignant journey through his life and times. The air will resonate with powerful poetry readings and the soulful sounds of local jazz musicians, creating an atmosphere of reflection and celebration. Guests can explore a diverse array of food, arts, and crafts stalls, showcasing local talent and flavours.

Adding to the significance of the event, esteemed speakers including the Cllr Sivuyile Boyce, MMC WRDM Economic and Re-Industrialisation, Cllr Lucky Sele, Mayor of Mogale City (amongst other notable figures) will share insights on Mandela's enduring principles and the importance of collective action in building a better society. In addition, Mr Kevin Joseph, known as Madiba's Lens Man, will be selling his book, *Mandela in Focus* and will be auctioning 6 pieces of exclusive artwork in remembrance of Mandela's legacy.

"Mandela Day is a call to action for all of us to make a difference in our communities," says Mr. David Tshelapedi, CEO of MORAME. "This fundraiser at Cirqlar@Bidon is not just an event; it's a celebration of Madiba's spirit and a commitment to continuing his work through MORAME's programmes. Every contribution will directly support the destination marketing, product development, training and skills development, as well as community advocacy. " Join us to commemorate Mandela Day by contributing to a worthy cause and enjoying a day of cultural enrichment. Tickets are available on [Quicket.co.za](https://www.quicket.co.za)

#### Event Details:

Date: Saturday, 19th July 2025

Venue: Cirqlar@Bidon

Time: 14:00 - 18:00

Activities: Madiba Photography Exhibition and Auction, Poetry, Local Jazz, Food Stalls, Arts & Crafts Stalls, Guest Speakers (MMC, Mayor, and others).

#### About MORAME:

MORAME regional tourism organisation is the West Rand's destination development, promotion and marketing organisation recognised by the West Rand District Municipality. Our mandate is to attract visitors to the tourism jewel that is Gauteng West, with its rich history and heritage, iconic wedding and conference venues, adventure activities and world-class attractions that include the UNESCO Cradle of Humankind World Heritage Site.

#### MORAME REGIONAL TOURISM ASSOCIATION NPC

Registration Number: 2021/906705/08

Board Members: Dr Tshelo M Moloi (Chairperson); Albertine Mkhosi (Deputy Chairperson);  
Dr Onkgopotse JJ Tabane; Ernest K Marope; Tsegofatso Mosadi; Nkele Mthembu; Mosibudi G Diale.  
Executive Members: David C Tselapedi (Chief Executive Officer); Geraldine Engelman (Chief Operations Officer);  
Pauline NH Matshuisa (Chief Tourism Officer); Sandile Lelaka (Company Secretary)



*Explore the West Rand with Us*

**WWW.MORAME.ORG.ZA**

Official Destination Marketing Organisation for the West Rand region.



MORAME is perfectly positioned to showcase the various activities the West Rand provides to visitors - from game drives, the battle site of the Anglo-Boer War and a history of resistance colonialism and apartheid, wedding venues with flair and panache, luxurious accommodation, trail walks, hiking and camp sites, the world's deepest gold mine, an undulating country life close to a bustling urban city and its crowning glory, the iconic Cradle of Humankind - where life as we know it today began. International visitors are curious about the miracle that is South Africa.

Visit our website for more information: [www.morame.org.za](http://www.morame.org.za)

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